



The Buzz - November 2020

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at Jennifer@jumpmediallc.com.

IN THE NEWS



The Sidelines 2020 Hot Horsemen

Featuring TJ O'Mara & Cody Wooten

SIDELINES MAGAZINE
Cody Wooten of True North Stables and TJ O'Mara of Stonehenge Stables were selected as some of Sidelines Magazine's Hot Horsemen of 2020, and we can see why!

[View The Issue](#)



Catching up with Sydney Collier on National Championships, Paralympic Goals, and What's Next

JUMPMEDIALLC.COM
Earlier this fall, U.S. para dressage athlete Sydney Collier, 22, of Ann Arbor, MI, was named reserve champion at the 2020 Adequan@USEF Para Dressage National Championship at Tryon International Equestrian Center. Sydney and her mount All In One, an 11-year-old Hanoverian gelding (Abanos x Dauphin) owned by Georgina Bloomberg's aptly named Going for Gold, LLC, have been laser focused on a bid for the 2020 Paralympic Games in Tokyo, Japan, since they began their partnership together.

[Read More](#)



Royal Horse Show Goes Virtual for 2020

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The Royal Horse Show, held annually as part of The Royal Agricultural Winter Fair in Toronto, ON, offered a completely free, one-of-a-kind virtual experience this year. There is still time to join The Royal Agricultural Virtual Experience, which is packed full of horse power with curated content designed to educate viewers on equestrian sport and inspire with stories of triumph and success.

The Royal Agricultural Virtual Experience gives viewers a unique opportunity to enjoy the best in both Canadian show jumping and horse sport on an international level from their laptop, tablet, or smartphone.

[Join Now](#)



Stonehenge Stables Show Season Wraps with Top Ribbons

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Stonehenge Stables recently wrapped the 2020 show season, producing top-notch results at the nation's best horse shows. Led by Max Amaya, the Stonehenge training team saw their efforts come to fruition on some of the biggest stages in the sport.

[Read More](#)

WHAT WE'RE WATCHING

2020 USHJA Annual Meeting

The 2020 USHJA Annual Meeting has gone virtual, making it easier than ever for you to join the discussion! From exciting educational opportunities to a front-row seat at sport governance meetings, your all-access pass will get you in the virtual door from November 30 through December 11. Jump Media founders Jennifer Ward and Jennifer Wood will host a business marketing presentation and Q&A on Tuesday, December 1, at 1 p.m.



[Register & Tune In](#)

WHAT WE'RE GIFTING



For \$100, sponsor a horse in need for the holidays and collect this year's Days End Farm Horse Rescue "Horse of the Year" holiday ornament!

[Shop It](#)



In honor of the 100th Anniversary of the Hamilton Farm Stable (a.k.a. Gladstone), the USET Foundation has initiated a capital campaign to preserve this important legacy and historic facility. Still naming gift opportunities are now available.

[Shop It](#)

MAKE SOMEONE HAPPY

[Shop The Equestrian Living Holiday Gift Guide](#)

[Shop The Sidelines Holiday Gift Guide](#)

[Shop The Plaid Horse Holiday Gift Guide](#)

[Shop The Horse & Style Holiday Gift Guide](#)

WHAT WE'RE READING

Industry Spotlight: Dr. Katie Atwood, Veterinarian Specializing in Reproduction

STATELINETACK.COM



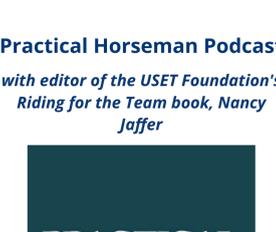
Veterinarians that specialize in equine reproduction are responsible for breeding mares, performing artificial inseminations, breeding management and embryo transfers.

To learn more about this exciting career, we sat down with Dr. Katie Atwood, a veterinarian at the Palm Beach Equine Clinic in Wellington, Florida. Dr. Atwood joined the Palm Beach Equine Clinic team in 2017 after completing her schooling and relocated from Jacksonville, FL.

[Read More](#)

Protective Jackets and Vests: To Wear or Not To Wear

SIDELINES MAGAZINE

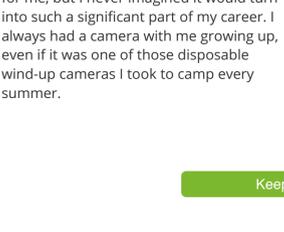


While having dinner with my family a few weeks ago, we had a conversation about the use of inflatable airbag jackets and vests while riding who was backed off and severely injured. Like cycling, skiing, and contact sports, and cars, there have been advancements over the years in protective gear and equipment to lessen injuries in riding.

[Read More](#)

Days End Farm Horse Rescue Reimagining the Future of Equine Welfare

THE EQUERY

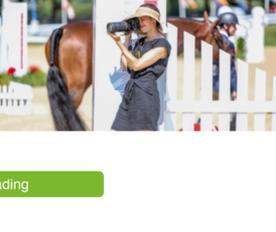


Not many people know that it was a bloodstock gelding named Toby that served as the impetus for starting Days End Farm Horse Rescue (DEFHR), based in Woodbine. Back in 1989, Kathy Schwartz-Howe and her then-husband Allan Schwartz happened upon Toby while caring for their own horse at the barn where it was boarded.

[Read More](#)

Nick Haness: Winning Naturally With Equine Elixirs

THE COMPETITIVE EQUESTRIAN



You might say that top hunter, jumper, and equitation trainer, Nick Haness, is a natural when it comes to horsemanship and competing. This well-respected horseman has worked hard to climb the ranks and it's paid off for his Hunterbrook Farms, a business he started at age 21 and has now operated for 12 years.

[Read More](#)

WHAT WE'RE LISTENING TO

The Equestrian Podcast

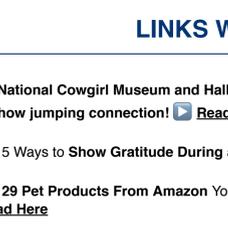
with **Julia Tops**



[Listen In](#)

The Plaidcast

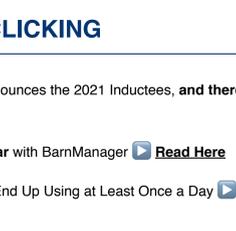
hosted by **Jane Ehrhart of River Hill Farm with Caitlyn True and Michelle Durpett of True North Stables**



[Listen In](#)

Practical Horseman Podcast

with editor of the USET Foundation's *Riding for the Team* book, **Nancy Jaffer**



[Listen In](#)

ON THE BLOG

In Focus: Tori Bilas

Photography has always been a fun hobby for me, but I never imagined it would turn into such a significant part of my career. I always had a camera with me growing up, even if it was one of those disposable wind-up cameras I took to camp every summer.



[Keep Reading](#)

LINKS WE'RE CLICKING

- [National Cowgirl Museum and Hall of Fame Announces the 2021 Inductees, and there's a show jumping connection!](#) [Read Here](#)
- [5 Ways to Show Gratitude During a Difficult Year with BarnManager](#) [Read Here](#)
- [29 Pet Products From Amazon You'll Probably End Up Using at Least Once a Day](#) [Read Here](#)
- [Taking the Reins in Times of Need - A Chronicle of the Horse blog from Caitlyn Shiels](#) [Read Here](#)

A BIT OF GOOD NEWS

Jump Media Welcomes Two New Office Dogs!

Click below to meet them.

JUMPMEDIA

Office Dog of the week

Beezie

Her five faves:

- Sitting rather than walking on her leash
- Chasing autumn leaves
- Napping
- Playing with her 11-year-old human
- Foxy, the chew toy

JUMPMEDIA

Office Dog of the week

Pixie

Her five faves:

- Following Mom everywhere
- Cuddles
- Sniffing toys
- Squinty
- Prancing and jumping
- Harvey, the Rotweiler neighbor

To learn more about Jump Media and the services we offer, visit www.jumpmediallc.com.